

Best practices for collaboration

Working with financial aid officers

- ☐ Use the list of Missouri postsecondary institutions provided by the Missouri Department of Higher Education during the site coordinator meeting on Nov. 17 to contact the financial aid offices in your area.
- ☐ Schedule an appointment with a local financial aid office to discuss your vision for FAFSA Frenzy and possible partnership opportunities.
- ☐ Share any critical needs of college-bound students that are not currently being met.
- ☐ Ask for feedback and suggestions based on the financial aid officers' experience with common FAFSA mistakes, the newest verification processes or issues at their institution.
- ☐ Look for opportunities to showcase FAFSA Frenzy tools and resources.
- ☐ Encourage financial aid officers to serve as FAFSA Frenzy volunteers.
- ☐ Discuss opportunities to promote/advertise FAFSA Frenzy events (e.g., Facebook, school-wide emails, school organizations, etc.).
- ☐ Maintain a direct line of communication with all local financial aid officers.

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Working with high school counselors

- ☐ Use the Missouri Department of Elementary and Secondary Education's website (dese.mo.gov/directory) to access a list of public school districts in your area. Make contact with the lead counselor, college/career counselor, A+ coordinator or homeless youth liaison at each high school. More information can be found at dese.mo.gov/sites/default/files/qs-hmls-liaisons-15-16.pdf.
- ☐ Identify and contact private or parochial high schools in your area.
- ☐ Schedule an appointment with local counselors to discuss your vision for FAFSA Frenzy and possible opportunities to collaborate.
- ☐ Ask counselors to share any critical needs of their high school seniors that may cause barriers or problems to accessing postsecondary education. Share any common financial aid mistakes made by new students.
- ☐ Ask for feedback and suggestions.
- ☐ Look for opportunities to showcase FAFSA Frenzy tools and resources.
- ☐ Encourage high school counselors to serve as FAFSA Frenzy volunteers.
- ☐ Discuss opportunities to promote/advertise FAFSA Frenzy events (e.g., grade reports, e-newsletters, school website, parent/teacher organizations, school assemblies, sporting events, school text messages to subscribed parents, etc.).
- ☐ Maintain a direct line of communication with all local counselors.